

Beresford Cablevision is currently in contract discussions with AMC Networks, the parent company of networks such as AMC (channel 38), WE tv (channel 380), and IFC (channel 491). Our existing agreement expires December 31, 2015. Although we are restricted from talking about exact rates, we can tell you that AMC Networks is demanding a substantial rate increase, plus requiring that we move their channels currently on our Variety package to our Tier 2 package, and also adding 3 less popular channels (BBC America, Sundance, BBC World). Moving all their channels to Tier 2 (our highest penetrated tier) in itself would substantially increase the rate we pay to AMC as we pay on a per customer basis.

Programming fees account for the bulk of your monthly cable bill. Our goal is to protect you from significant programming fee increases, but that has become increasingly difficult when programmers demand an increase that's two, three & sometimes even 10 times more than what they've ever received before – all for the same channels. We absorb as much of these increases as possible, but are not able to cover all of them. We strive to keep future price increases to a minimum by negotiating the best possible contract for you with all programmers.

While we are negotiating with these programmers, it is helpful to us to tell them just what our customers think about their networks. **That's where you come in.** We need to hear from you so we can provide our programmers with some honest feedback about our customers' viewing choices. Please take a few minutes and fill out this confidential survey so we can negotiate on your behalf. Please copy the questions below and send them along with your answers to bethr@bmtc.net.

Would you prefer Beresford Cablevision discontinue the channels listed above in order to avoid the rate increase from AMC Networks?

OR

Do you want Beresford Cablevision to continue to carry the above listed channels, even if it may mean a rate increase for all our customers?

Thank you!

Please note: AMC Networks is just one of several networks that Beresford Cablevision deals with. Discontinuation of the AMC Networks channels does not guarantee there will not be a rate increase that may be due to other programmer contract negotiations.